

Talk! The power of collaborative product discovery

Learn how successful organisations plan, build and deliver quality software faster and more reliably, and get more value out of their IT project investment.



2-day workshop

John Ferguson Smart

Key Outcomes

- ✓ Connect with development teams to deliver high value features that delight the users, faster and with less risk.
- ✓ Obtain faster and more accurate feedback
- ✓ Learn to break down requirements into thin, incremental slices of useful functionality
- ✓ Prioritise features based on business goals, and identify the fastest way to deliver value
- ✓ Learn from and build on each iteration to deliver a better overall solution faster
- ✓ Reduce wasted efforts and misunderstandings
- ✓ Understand the organisational changes required to be able to deliver high value features sooner.

Key topics covered include

- ✓ Product Planning
 - ✓ Flexible scope, goal-driven features
 - ✓ IT as an investment portfolio
 - ✓ Prioritisation and release planning
 - ✓ Impact mapping and story mapping
- ✓ Building a shared understanding
 - ✓ Using examples to understand hidden requirements
 - ✓ The power of three: discovering and defining requirements collaboratively
 - ✓ Example Mapping
 - ✓ The power of executable specifications
- ✓ Defining measurable outcomes
 - ✓ Finding useful metrics
 - ✓ Measuring and reporting progress
 - ✓ Balancing autonomy and control
- ✓ The role of test automation and executable specifications
- ✓ Embracing uncertainty
 - ✓ Bridging the gap between development and delivery

Contact Us

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Approach

This two-day workshop is a highly interactive mixture of discussions and group exercises where attendees can experience and experiment with real-world BDD collaboration techniques. The second day will involve teams incrementally specifying and building a simulated real-world application using these practices.

Attendees learn how to discover, prioritise and plan the features that really matter: those that will deliver real business value and that will make a difference to your organisation. Attendees also experience how building a better synergy between BAs, developers and testers is essential in reducing waste, improving productivity, and delivering valuable features more quickly and more effectively.

Who should attend

This course is suitable for anyone with an interest in learning how teams can deliver more valuable software sooner and more efficiently. It is particularly designed to provide material useful for business and product owners.

About your trainer

John Ferguson Smart is an international speaker, consultant, author, and a well-regarded expert in areas such as BDD, TDD, test automation, software craftsmanship and team collaboration. John helps organisations and teams around the world deliver better software sooner through more effective collaboration and communication techniques, and through better technical practices. John is author of *BDD in Action*, *Jenkins: The Definitive Guide* and *Java Power Tools*. John also leads development on the innovative Serenity BDD test automation library.



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